



Office of the President
609-984-1105
Fax: 609-989-9321

**THOMAS EDISON STATE UNIVERSITY
BOARD OF TRUSTEES MEETING**

**BOARD RETREAT
October 23, 2024**

10:00 a.m.

AGENDA

- I. Call Meeting to Order
- II. President's Remarks
- III. External Presentation by EAB: Higher Education Trends and the Adult Serving Institution Marketplace
- IV. Break/Lunch
- V. Discussion on Strategic Direction Setting (Attachment)
- VI. Adjournment

Mission, Vision, and Strategic Boulders

Mission

Thomas Edison State University provides distinctive undergraduate and graduate education for self-directed adults through flexible, high-quality collegiate learning and assessment opportunities.

Vision

Building Careers. Advancing Professions. Empowering Lives.

Strategic Boulders

1. **Student Success:** Focus on Student-Goal Obtainment
2. **Career Success:** Focus on Post-Completion Success
3. **Innovation:** Focus on Technology-Enhanced Learning and Alternative Pathways to Completion
4. **The TESU Impact:** Focus on a Bold Brand Story, Thought Leadership and Market Differentials