

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

WHY OUR PROGRAM?

The Bachelor of Science in Business Administration (BSBA) at Thomas Edison State University (TESU) is a 120-credit degree program that allows you to select the area of study that matches your interest and helps boost your earning potential and career flexibility, while allowing you to gain a competitive edge.

To earn your BSBA degree, you must complete a Capstone requirement, which integrates content across the degree program and validates your knowledge.

PROGRAM ADVANTAGES

- ▶ Prepare for a professional career in the global workplace, able to effectively contribute and collaborate
- ▶ Bachelor's to Master's Program allows you to earn credits that will apply to both your bachelor's and graduate degree

[TESU.EDU/BSBA](https://tesu.edu/bsba)

BUILD A STRONG FOUNDATION IN BUSINESS

In today's dynamic business world, successful leaders must be on top of current trends and understand how to adapt business models to a changing society. The Bachelor of Science in Business Administration (BSBA) degree prepares you for leadership and management roles in a variety of businesses and industries.

AREAS OF STUDY

You may also specialize in one of the following areas of study:

- ▶ Accounting
- ▶ Accounting/CPA
- ▶ Computer Information Systems
- ▶ Entrepreneurship
- ▶ Finance
- ▶ General Management
- ▶ Healthcare Management
- ▶ Human Resources/Organizational Management
- ▶ International Business
- ▶ Marketing
- ▶ Operations Management

DEGREE/PROGRAM ACCREDITATIONS:

The Bachelor of Science in Business Administration (BSBA) program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



WHY CHOOSE TESU?

As one of the first universities in the country designed specifically for busy, motivated adults, Thomas Edison State University is dedicated to providing you with a high-quality education — anytime, anywhere.

- ▶ **Exceptional Value:** Competitive tuition and fees. Plus, financial aid and scholarships are available.
- ▶ **Transfer Credits:** TESU accepts up to 90 transfer credits from a regionally accredited institution.
- ▶ **Monthly Start Dates:** Start your studies when it's convenient for you – a new semester begins each month.
- ▶ **Degree Flexibility:** Engage in your courses whatever time of day works for you. Courses are available 24/7.

ONLINE. ACCREDITED. RESPECTED.

Three words that characterize Thomas Edison State University's (TESU) unique approach to providing quality higher education in today's technology-fueled times.

Dedicated to educating adult learners for more than five decades, TESU has set the standard in online learning. TESU is accredited by the Middle States Commission on Higher Education and is recognized as the leader in online education as well as a national leader in the assessment of adult learning.

Our innovative online and independent study courses and credit-by-exam programs give you the flexibility to pursue your degree when and where it is convenient for you. With more than 100 areas of study, TESU offers associate, bachelor's, master's and doctoral degrees and undergraduate and graduate certificates. One of New Jersey's senior public institutions, TESU's liberal credit transfer policies and tuition models remove barriers for adults pursuing higher education. Our resume-relevant programs provide career-building skills to help you meet your educational and professional goals.

STUDY WITH THE LEADER IN ONLINE EDUCATION.

Earn your degree on your schedule.

Visit **TESU.edu** and **Apply Today.**



111 W. State St. • Trenton, NJ 08608
admissions@tesu.edu • 609-777-5680 • TESU.edu



CAREER INSIGHTS

Within a 100 mile radius of TESU¹:

- ▶ **4.0% job growth** (2020-2025)
(Nation +5.0%)
- ▶ **134,593** current positions
- ▶ **12,997** annual openings
- ▶ Median earnings ≈ **\$141.7K/yr**
(Nationally \$107.3K/yr)

Top Occupations:

- ▶ General and Operations Managers
- ▶ Sales Managers
- ▶ Marketing Managers
- ▶ Administrative Services Managers
- ▶ Chief Executives

SOURCES:
1 Emsi Q2 2020 Data Set

