

# DOCTOR OF BUSINESS ADMINISTRATION

## DBA

### YOUR TIME TO LEAD, ACHIEVE AND TRANSFORM.

Dynamic global market conditions require credentialed, seasoned and informed leaders. Professionals prepared to craft visionary strategies and implement innovative practices focusing on analyzing and addressing the complex challenges throughout the next decades of this millennium. Earning the Doctor of Business Administration (DBA) degree is a defining executive credential, and an indicia of leadership excellence. Earning your DBA degree requires commitment, persistence and vision. Realize the power and potential inherent in your leadership to lead, innovate and transform organizations and the world. Earning the DBA degree is a defining and refining credential for 21<sup>st</sup> century leaders. The power and potential inherent in the DBA degree program to Lead, Innovate, and Transform organizations offers a new level of personal and professional achievement.

#### PROGRAM ADVANTAGES

- ▶ Cohort structured; small classes
- ▶ Eight (8) week class format
- ▶ Monthly Seminar Series
- ▶ Concierge-oriented student engagement and support
- ▶ Advance professional knowledge, competencies, and skills to achieve lifetime personal goals



TESU.EDU/DBA

**TESU** THOMAS  
EDISON  
STATE  
UNIVERSITY

#### WHY OUR PROGRAM?

The Doctor of Business Administration (DBA) degree program prepares business, management, and consulting professionals to engage and address the dynamic opportunities and complex challenges emblematic of the 21<sup>st</sup> century global business environment. Through the next decades of this millennium, these professionals must enable organizations of all types to adapt to rapid and discontinuous change and adopt innovative and nimble approaches to client engagement to survive, compete and sustain. The degree's scholar-practitioner, interdisciplinary curriculum is a dynamic academic and experiential learning model integrating seminal topics from the liberal arts and sciences with contemporary theories, models, tools and best practices associated with 21<sup>st</sup> century leadership, culture and change. This unique learning approach provides students with an adaptable and customizable doctoral educational experience within a cohort-based, scholar-practitioner learning community enriched by a professional network of student colleagues, maximizing the potential for individual growth and career advancement.

#### AREAS OF STUDY

You may also specialize in one of the following areas of study:

- ▶ Organizational Leadership
- ▶ Human Resource Management
- ▶ Research Methods

#### CAREER OPPORTUNITIES<sup>1</sup>

Individuals with doctoral degrees earn an average of \$3.3 million more in lifetime income compared to high school graduates.<sup>2</sup>

- ▶ Executive Leaders
- ▶ Human Resource Managers
- ▶ Managers
- ▶ Consultants

SOURCES:

1 Top Executives is projected to grow projected at 3% (as fast as average) from 2022-32 <https://www.bls.gov/ooh/management/top-executives.htm>; Business Consultants and Management Analyst 10% (faster than average from 2024-2025) <https://www.bls.gov/ooh/business-and-financial/management-analysts.htm>; Training and Development Manager 6% (Faster than average) from 2022-32

2 <https://files.eric.ed.gov/fulltext/ED531250.pdf>

## WHY CHOOSE TESU?

As one of the first universities in the country designed specifically for busy, motivated adults, Thomas Edison State University is dedicated to providing you with a high-quality education — anytime, anywhere.

- ▶ **Exceptional Value:** Competitive tuition and fees. Plus, financial aid and scholarships are available.
- ▶ **Degree Flexibility:** Engage in your courses whatever time of day works for you. Courses are available 24/7.

## WHY THE SCHOOL OF BUSINESS & MANAGEMENT?

The school aligns with the University's mission focused on Building Careers, Advancing Professions and Empowering Lives. The DBA degree curriculum embodies this mission through providing a rich scholar-practitioner, interdisciplinary curriculum promoting the integration of personal, professional and cultural experiences. Through our diversity, informed insight, open discourse, irrepressible creativity, ethical orientations and drive for results, students can unleash individual and collective power and potential to lead, achieve and enable others to act, change and transform.

## ONLINE. ACCREDITED. RESPECTED.

Three words that characterize Thomas Edison State University's (TESU) unique approach to providing quality higher education in today's technology-fueled times.

Dedicated to educating adult learners for more than five decades, TESU has set the standard in online learning. TESU is accredited by the Middle States Commission on Higher Education and is recognized as the leader in online education as well as a national leader in the assessment of adult learning.

Our innovative online and independent study courses and credit-by-exam programs give you the flexibility to pursue your degree when and where it is convenient for you. With more than 100 areas of study, TESU offers associate, bachelor's, master's and doctoral degrees and undergraduate and graduate certificates. One of New Jersey's senior public institutions, TESU's liberal credit transfer policies and tuition models remove barriers for adults pursuing higher education. Our resume-relevant programs provide career-building skills to help you meet your educational and professional goals.

## STUDY WITH THE LEADER IN ONLINE EDUCATION.

*Earn your degree on your schedule.*

Visit **TESU.edu** and **Apply Today.**



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Office of the Dean 609-984-1130 • Graduate Admissions 609-777-5680  
gradadmissions@tesu.edu • TESU.edu

## Courses and Credit Allocation DOCTOR OF BUSINESS ADMINISTRATION (DBA)

ONE 3-CREDIT COURSE PER TERM  
48 CREDIT DEGREE PROGRAM

Credits

<b>DOMAIN I - INQUIRY SYSTEMS AND MODELS: CRITICAL THOUGHT AND ACTION</b>		<b>3</b>
DBA-8000	(Term I) Critical Thought and Informed Action: Models of Decision Making and Organization Achievement	3
<b>DOMAIN II - INTEGRATED BUSINESS AND MANAGEMENT CURRICULUM</b>		<b>21</b>
DBA-8010	(Term II) The Global Business Context: Trends, Issues and Markets	3
DBA-8020	(Term III) Seminar in Economics and Finance: Models and Matrices of Sustainability	3
DBA-8030	(Term IV) Seminar in Organizational Dynamics: Leadership, Culture, and Change	3
DBA-8040	(Term V) Seminar in Strategic Planning and Organizational Effectiveness	3
DBA-8050	(Term VI) Seminar in Marketing and Entrepreneurship	3
DBA-8060	(Term VII) Empirical Entrepreneurship: Data, Technology, and Business Intelligence	3
DBA-8070	(Term VIII) Seminar in Law, Ethics, and Global Society	3
<b>DOMAIN III - AREAS OF STUDY</b>		<b>9</b>
AoS I	(Term IX) Organizational Leadership or Human Resource Management Course OR EDD-8800-Cultural Competency in the 21 <sup>st</sup> Century	3
AoS II	(Term X) Organizational Leadership, Human Resource Management Course OR Quantitative Research Course	3
DBA-9050	(Term XI) Seminar in Scholar - Practitioner Research Course (required)	3
<b>DOMAIN IV - INSTRUCTIONAL AND CONSULTATIVE PRACTICE/ RESEARCH METHODS</b>		<b>6</b>
Cross Course Registration with EDD Curriculum - Choose one (1) course per term.		
(Term XII)	DBA-8080 Teaching Adults: Archetypes, Tools, and Tactics - Andragogy Lab	3
OR		
(Term XIII)	DBA-8090 Organizational Consulting: Process Consultation, Avocation, and Business Sustainability	3
OR		
	Action/Applied Research and Application	3
<b>DOMAIN V - SCHOLAR-PRACTITIONER FIELD PROJECT</b>		<b>9</b>
DBA-910	(Term XIV) Scholar-Practitioner Field Project I - Project Framing	3
DBA-920	(Term XV) Scholar-Practitioner Field Project II - Project Engagement	3
DBA-930	(Term XVI) Scholar-Practitioner Field Project III - Project Completion	3
<b>TOTAL</b>		<b>48</b>