

MASTER OF ARTS IN EDUCATIONAL TECHNOLOGY AND ONLINE LEARNING (MAETOL)

WHY OUR PROGRAM?

With the growing need for educators skilled in online teaching technologies, the Master of Arts in Educational Technology and Online Learning (MAETOL) program at Thomas Edison State University (TESU) prepares you to develop and administer online programs, enhance student learning and improve the efficiency of an organization. With an infusion of applied professional studies in educational technology, online learning, educational leadership and curriculum development, you will be ready to join the next generation of educational technology leaders.

As a graduate of MAETOL, you will have gained competencies critical to personal and professional growth and gain important leadership skills that employers greatly value.

[TESU.EDU/MAETOL](https://tesu.edu/maetol)

JOIN THE NEXT GENERATION OF LEADERS IN EDUCATIONAL TECHNOLOGY

The Master of Arts in Educational Technology and Online Learning (MAETOL) degree program prepares you to become a leader and practitioner in educational technology and online learning. From pre-school to college, through corporate training and continuing education, you will learn how to develop curriculum and create and administer online programs for a variety of learners.

The MAETOL program is designed to give you a solid foundation in both relevant academic theory and best practices so you can make an immediate impact in your educational organization. Based upon your career objectives, you can also personalize the curriculum sequence to closely match your individual goals.

PROGRAM ADVANTAGES

- ▶ Gain exposure to foundational concepts and highly applicable skills that meet the needs of educators in the 21st century.
- ▶ Learn best practices in the creation and delivery of online courses for a variety of students, from pre-K to college.
- ▶ Acquire innovative and workable solutions to highly complex challenges in the contemporary educational environment.

WHY CHOOSE TESU?

As one of the first universities in the country designed specifically for busy, motivated adults, Thomas Edison State University is dedicated to providing you with a high-quality education — anytime, anywhere.

- ▶ **Exceptional Value:** Competitive tuition and fees. Plus, financial aid and scholarships are available.
- ▶ **Barrier Free:** Students who receive an undergraduate degree with a GPA of 3.0 or higher will be automatically admitted to a graduate program.* No GRE/GMAT or recommendation letter required.
- ▶ **Degree Flexibility:** Engage in your courses whatever time of day works for you. Courses are available 24/7.
- ▶ **Eight-Week Terms:** Complete your graduate program requirements in a shorter timeframe, promoting a more immersive learning experience.

*Several programs have additional requirements beyond GPA for admission.

ONLINE. ACCREDITED. RESPECTED

Three words that characterize Thomas Edison State University's (TESU) unique approach to providing quality higher education in today's technology-fueled times.

Dedicated to educating adult learners for more than five decades, TESU has set the standard in online learning. TESU is accredited by the Middle States Commission on Higher Education and is recognized as the leader in online education as well as a national leader in the assessment of adult learning.

Our innovative online and independent study courses and credit-by-exam programs give you the flexibility to pursue your degree when and where it is convenient for you. With more than 100 areas of study, TESU offers associate, bachelor's, master's and doctoral degrees and undergraduate and graduate certificates. One of New Jersey's senior public institutions, TESU's liberal credit transfer policies and tuition models remove barriers for adults pursuing higher education. Our resume-relevant programs provide career-building skills to help you meet your educational and professional goals.

STUDY WITH THE LEADER IN ONLINE EDUCATION.

Earn your degree on your schedule.

Visit **TESU.edu** and **Apply Today.**



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CAREER INSIGHTS

Individuals with graduate degrees earn an average of \$1 million more in lifetime income compared to high school graduates.¹

Within a 100 mile radius of TESU:²

- ▶ **5.9% job growth** (2020-2025)
(Nation: +4.8%)
- ▶ **8,027** known positions
- ▶ **868** annual openings
- ▶ Median earnings ≈ **\$66.2K**

Top Occupations:

- ▶ Instructional Coordinators and Designers
- ▶ Curriculum Developers and Specialists
- ▶ Audio-Visual and Multimedia Collections Specialists
- ▶ Training and Development Specialists

SOURCES:

- 1 <https://www.ssa.gov/policy/docs/research-summaries/education-earnings.html>
- 2 Emsi Q2 2020 Data Set

